

ADVERTISING ONLY OPTION
ATTENTION: POTENTIAL JUNIOR FAIR LIVESTOCK BUYERS

Is this your situation? A Junior Fair member has asked you to buy their market animal, but you don't have a barn or pasture to keep it in while you finish feeding it out or you do not want the animal for meat. Well, we have a solution: the ADVERTISING ONLY OPTION. Here's how it works.

The Junior Fair Marketing Committee will solicit bids from brokers to buy livestock animals at the fair. Those bids will be at or near market value. For the benefit of the junior fair exhibitors, we hope to sell animals above market value prices in the sale at the fair. The day of the sale, the livestock committee will know the amount of the broker's bid. When you are the successful bidder on an animal, the broker's bid will be deducted from your bid. Therefore, you will only pay the difference between your bid and the broker's bid. This is handled by the clerks at the cashier's table. At this point, your job is done! The broker will handle the transportation of the animal to the appropriate destination. The amount you pay is deductible as an advertising expense. Hence the name "Advertising Only Option".

EXAMPLE: XYZ Chimney Cleaning Service buys Jim Doe's 250 pound hog for \$2.00 per pound. The broker's bid is \$.50 per pound.

$$\begin{array}{r} 250\# \times \$2.00 = \$500.00 \\ -250\# \times \$0.50 = \$125.00 \\ \hline \text{XYZ pays } 250\# \times \$1.50 = \$375.00 \end{array}$$

We thank you for your support in the past and hope for your support in the future. The profits from many Junior Fair livestock projects support funds for higher education or other worthwhile endeavors. We solicit your support for our Junior Fair Market Livestock exhibitors.

2016 STARK COUNTY JUNIOR FAIR LIVESTOCK SALES SCHEDULE

Wednesday, August 31, 2016	4:00 pm	Rabbit Meat Pen
	4:30 pm	Market Turkey
	5:00 pm	Poultry
	7:00 pm	Market Dairy Steers
		Cheese Projects immediately following Dairy Steer Sale
Saturday, September 3, 2016	7:30 pm	Dairy Feeder Calves
	9:00 am	Market Hogs
	12:30 pm	Market Lamb & Wool
	1:30 pm	Market Goat
	6:00 pm	Market Beef

HOPE TO SEE YOU AT THE 2016 STARK COUNTY FAIR!!