



Retail Ready Training

Who should attend?

“Retail Ready” Training is for producers, processors and growers who are interested in selling to retailers, restaurants and institutions. This is a great opportunity to see if you are ready to take the next step with expanding your business. The “Retail Ready” Training is also beneficial to those who already sell to a few local restaurants and retailers but want to increase this part of their business.

Want to grow your business?

Learn how to sell to retailers, restaurants and institutions by participating in one of the following “Retail Ready” Trainings held throughout Ohio. The University of Kentucky has developed a national training program that will provide you with the tools to be successful. Ohio is one of the first states to provide this educational experience.

Cost to participate is \$25.

Choose a Retail Ready Training Near You:

Athens

ACENET
Food Ventures Center
94 Columbus Road
April 5, 2010
1pm—4 pm
Leslie Schaller • 740-592-3854

Columbus

Nationwide & Ohio Farm Bureau
4-H Center
2201 Fred Taylor Drive
March 9, 2010
8:30 am—4:30 pm
Lori Panda • 614-466-8798

Xenia

Greene County Fairgrounds
March 23, 2010
1 pm—4 pm
Beth Bridgeman • 937-372-9971
Brian Raison • 937-440-3945

Bowling Green

Northwest Ohio Cooperative Kitchen
13737 Middleton Pike
April 13, 2010
4 pm—7 pm
Paula Ray • 419-823-3099

Peninsula

The Cuyahoga Valley National Park
Happy Days Visitors Center
500 W. Streetsboro Road
March 17, 2010
10 am—2 pm
Christy Eckstein • 614-728-6438
Amalie Lipstreu • 614-466-6198

Name _____ Company _____

Phone _____ E-mail _____

Confirmation of your reservation will be sent by e-mail.

Please circle the session you would like to attend and return the bottom of this form with your payment of \$25.

Athens	Bowling Green	Columbus	Peninsula	Xenia
April 5	April 13	March 9	March 17	March 23

Please complete and submit this form to the address below with your **\$25 check made payable to Ohio Proud.**
Heather Kocher • Ohio Proud • 8995 E. Main Street • Reynoldsburg, OH 43068 • 614-752-2332

The Retail Ready program is being developed by the University of Kentucky (Dr. Tim Woods at tim.woods@uky.edu) in cooperation with The Ohio State University Extension/Ohio Direct Marketing Team (fox.264@osu.edu) and the national MarketMaker network.